



Safe zone, 5mm from creases: Keep all images and text inside the safe zone unless your image bleeds onto the next panel.

Bleed, min 3mm, 6mm into glue flaps: Any solid colours or images that go over the edge of the cut must contain bleed.

When creating your artwork please ensure it is set to the master cutter guide supplied by SH Fiske. If you make any changes to this cutter guide it must be re-submitted to SH Fiske for review. We will then re-supply a new master cutter guide. Ensure the guide is set to *overprint*.

Artwork should be created using an appropriate graphics program such as Adobe Illustrator, in the cmky colour mode (do not create artwork in image manipulation programs such as Photoshop).

Images should be 300dpi at 100% and in the cmyk colour mode. Any RGB images will be converted to cmyk, which will result in an unavoidable colour shift. Saved images should be .eps or .tiff files.

To avoid font issues please supply any fonts used within your artwork, or convert all text to outlines/paths. Be aware outlined text cannot be edited at a later date.

Our preference is for artwork to be supplied as a pdf file, although we can also accept your working file with fonts and images supplied.

The above is for guidance only, if you have any questions please do not hesitate to give us a call.

Files up to 10mb in size can be emailed, anything larger should be sent via a web transfer service such as We Transfer or Mail Big File.

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